



NEWS ANNOUNCEMENT

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**Carmike Cinemas ‘Goes Green’ With Cutting-Edge,
Environmentally Friendly and 100% Digital Movie Theatre**

Majestic 12 Cinemas Opens November 6 in Chattanooga, Tennessee

CHATTANOOGA, TN and COLUMBUS, GA—October 22, 2009 - Carmike Cinemas, Inc. (NASDAQ: CKEC), a leading digital cinema and 3D motion picture exhibitor, today announced the November 6th opening of its new, 100% digital movie theatre, featuring DLP digital projection and QSC prime digital sound, plus wall-to-wall screens, including three auditoriums equipped with 3D capabilities. The unique facility is also registered with the U.S. Green Building Council – to be certified as the nation’s first stand-alone LEED (Leadership in Energy and Environmental Design) theatre.

The new entertainment complex, located at the corner of 3rd and Broad Street in Chattanooga, TN, is equipped with stadium-style rocking chair seats with retractable cup holder armrests, in 11 of its 12 auditoriums. The 12th auditorium is Carmike’s first-ever VIP screening room, where 21-and-older patrons will be offered a selection of premium beers, as well as choices from a gourmet menu or standard concessions fare. They will be cheerfully served by wait-staff, while enjoying first-run features and unique, alternative content, from the comfort of their stadium-style, luxurious leather reclining seats with push-button controls.

Attention Editors: Majestic 12 Cinemas – sneak peek video <http://www.vimeo.com/7170839> [password - carmike2009]

“We are delighted that Carmike has taken the lead in LEED-certified cinema construction with the opening of their impressive new facility. Our sincere hope is that this will encourage other business owners and developers to focus on how they can also build progressive new structures that are increasingly ‘green’ in nature,” stated Jeff Pfitzer, Director of Special Projects for The RiverCity Company, a private, non-profit corporation focused on downtown development in Chattanooga, and developer of the theatre.

‘Green’ features of Carmike’s Majestic 12 Cinemas include:

- Convenience to public transportation options
- Local, recycled construction materials used throughout building process
- Energy efficiency and performance
 - White membrane roof – reflecting solar energy
 - LED and fluorescent fixtures with programmable controls and sensors
- Rainwater and condensation usage – in restrooms and landscape irrigation
- Indoor air quality enhanced with environmentally friendly adhesives, sealants, cleaning and maintenance products

Carmike President and CEO David Passman, stated, “Carmike is extremely excited about the opening of our new, environmentally friendly 12-plex – combining state-of-the-art, environmentally friendly building design with the most advanced digital and 3D exhibition technology. We realize environmental challenges and concerns facing our planet are becoming more critical with each passing day. For this reason, we especially look forward to bringing the first-ever ‘green’ entertainment complex to the people of Chattanooga and the surrounding communities, and we know they will also love the first-run Hollywood entertainment, including 3D features and digital alternative content, such as live sporting events, opera and independent films.”

(more)

On Thursday, November 5th, Carmike's Majestic 12 will host a VIP Fundraising Event at its theatre. Net proceeds from the gala evening will benefit six local, Chattanooga-based non-profit organizations:

- Children's Advocacy Center
- Creative Discovery Museum
- McKamey Animal Care and Adoption Center
- Partnership for Families, Children and Adults
- T.C. Thompson Children's Hospital
- Tennessee Aquarium

About LEED

For more information about LEED, contact: U.S. Green Building Council (USGBC) 1800 Massachusetts Ave. NW, Suite 300, Washington, DC 20036, Ph. 202-828-7422, email: leedinfo@usgbc.org, www.usgbc.org.

About The RiverCity Company

The RiverCity Company is a private, not-for-profit corporation whose mission is to ensure a vibrant downtown that is the economic, social and cultural centerpiece of the Chattanooga Region. RiverCity's Board of Directors is made up of the City and County Mayors, the Chairs of the City Council and the County Commission and community leaders.

About Carmike Cinemas

Carmike Cinemas, Inc. is a U.S. leader in digital cinema and 3D cinema deployments and one of the nation's largest motion picture exhibitors. As of June 30, 2009, Carmike had 247 theatres with 2,285 screens in 35 states. Carmike's digital cinema footprint reaches 2,133 screens, including 192 theatres with 499 screens that are also equipped for 3D. Carmike's focus for its theatre locations is small to mid-sized communities with populations of fewer than 100,000.

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